

Lokesh Singh

Contact Details

✉ Singhlokesh2003@gmail.com

☎ +91 9772206719

📍 803, Barkat Nagar, Jaipur

🌐 <https://adpexels.com/>

Expertise

- Website Development (WordPress, Shopify, Webflow, Wix, and Framer)
- Social Media Marketing
- Search Engine Optimisation
- Email Marketing
- Wordpress Plugin Development
- Website Listing and Data Recovery
- MySQL

Education Background

- International School of Informatics and Management
MCA
2024
- Lal Bahadur Shastri Pg College
BCA
Completed In 2022
- RBSE Board
12th
Completed In 2019

Recent Projects

Static Websites :

<https://investfortuna.com/>

<https://realchemindia.com/>

<https://cowfordcabinetry.com/>

<https://patriotpursuitfoundation.org/>

<https://navkarliving.com/>

E-commerce Websites :

<https://www.biba.in/>

<https://idaho-o.com/>

<https://mishicreations.com/>

<https://nfnarnari.uk/>

<https://vidhusha.com/>

About Me

MCA graduate with 4+ years of experience in website development and SEO, skilled in building visually appealing, user-friendly websites and implementing effective search engine optimization strategies. Passionate about delivering scalable web solutions, improving online visibility, and helping businesses grow through strong digital presence.

Professional Experience

Adpexels Marketing Solutions, Jaipur

May-2023 to Present

Website Developer & Digital Marketing Executive

Key responsibilities:

- Successfully designed and developed 500+ websites across platforms including **WordPress, Shopify, Webflow, Wix, and Framer** for clients across different industries.
- Improved client website visibility by implementing effective SEO strategies, including on-page optimization, technical SEO, and backlink building.
- Managed end-to-end website development projects, from requirement analysis and design to deployment and optimization.
- Helped businesses establish a strong online presence through SEO and social media marketing strategies.
- Delivered high-performance, mobile-responsive, and SEO-friendly websites, improving user experience and engagement.
- Increased organic traffic and search engine rankings for multiple client websites through structured SEO campaigns.
- Provided website maintenance, performance optimization, and security updates to ensure smooth functionality and reliability.

Living Green Organics Pvt. Ltd., Jaipur

March-2021 to May-2023

Website Developer

Key responsibilities:

- Developed and maintained the company website using WordPress and WooCommerce.
- Implemented responsive design to ensure compatibility across devices.
- Customized themes, layouts, and plugins according to business requirements.
- Managed product pages, website updates, and content integration.
- Optimized website performance, speed, and user experience.
- Performed regular website maintenance, bug fixing, and updates.

Some Freelancing Projects

<https://investfortuna.com/> (SEO)

<https://realchemindia.com/> (SEO)

<https://sharkeypac.com/>

<https://cowfordcabinetry.com/>

<https://patriotpursuitfoundation.org/>

<https://navkarliving.com/>

<https://brightima.com/>

<https://www.biba.in/>

<https://tsundira.co.mz/>

<https://pristinepaint.ca/>

<https://digitaldhairya.com/> (SEO)

<https://absolute-air.com/>

<https://digistrat.co.uk/>

<https://idaho-o.com/>

<https://mishicreations.com/> (SEO)

<https://vidhusha.com/>

<https://nutri2care.com/>

<https://irethinktherapy.com/> (SEO)

<https://www.relearnwellness.com/>

<https://lifestylecaredirect.com/>

<https://pragmafer.ch/>

<https://whitemansionmarble.com/>

<https://sawamaniprasad.com/>

<https://www.styleandserum.com/>

<https://alkeshphotography.com/>

<https://yogatoursbyindia.com/>

<https://elefanjoy.com/> (SEO)

<https://livinggreensorganics.com/>

<https://equaljusticesolutions.org/>

<https://twomosquito.com/>

Key responsibilities in all Projects:

- Designed and developed responsive websites using Framer, WordPress, Shopify, and Wix based on client requirements.
- Built and customized eCommerce websites, including product pages, cart systems, and checkout flows.
- Implemented UI/UX best practices to ensure user-friendly navigation and better conversion rates.
- Customized themes, layouts, and website components to match brand identity and business goals.
- Integrated payment gateways, plugins, and third-party tools for enhanced website functionality.
- Ensured mobile responsiveness and cross-browser compatibility across all projects.
- Optimized websites for speed, performance, and SEO-friendly structure.
- Conducted testing, debugging, and deployment to ensure smooth website functionality.

Successfully delivered 500+ website development and SEO projects that improved online visibility, search rankings, and website performance for multiple clients.